



WELCOME TO THE SHOW

<https://linktr.ee/mmepodcast>

ABOUT THE HOST

Phil Treadwell is a National Speaker & Founder of M1 Academy. He has over 19 years of experience as a top performer in the mortgage and real estate industry and regularly collaborates with thought leaders across the country. He has been coached & mentored by some of business's elite and recognized as:

- 2019 - "40 Most Influential People Under 40" by *Nat'l Mortgage Professional* magazine
- 2020 - "Top 20 Mortgage Professional" by *Yahoo! Finance*
- 2021 & 2022 - "Most Connected Mortgage Professionals" by *Nat'l Mortgage Professional* magazine

ABOUT THE PODCAST

The Mortgage Marketing Expert podcast mission is to help mortgage & real estate professionals build more modern & relevant businesses with more effective marketing strategies, increased lead creation & conversion, building a strong personal brand, and creating strategies to succeed in today's market.

RECORDING INFORMATION

- ***Both audio & video will be recorded through Riverside online recording studio***
- The Riverside link will be provided as soon as the recording is scheduled
- Podcast recording will be conversation-style flow based on the topics
- Some of the basic topics may include:
 - Background, Current Role, Industry Trends, Overcoming Obstacles, Success Mindset, Key Performance Habits, Motivation & Drive, Focus, Content Creation, Social Media, etc.

***Speaker-specific topic & question list can be emailed 48 hours prior to recording upon request*

AUDIENCE

The MME podcast launched June 1, 2018 and has received over 500,000 downloads since then. MME averages ~15,000 monthly downloads. Much of that audience, along with the 15,000 email subscribers and ~50,000 social media followers, are in the mortgage, real estate and insurance industries.

PAST GUESTS INCLUDE

Gary Vaynerchuk, Ryan Serhant, Brad Lea, Steve Sims, Evan Carmichael, Barry Habib, Todd Duncan, Chelsea Peitz, Tim Braheem, Dave Savage, Rene' Rodriguez, Jen Du Plessis, Cindy Ertman, Neel Dhingra, and more!

